

# Fair Trade / Business Internships – Business Consulting with CRACYP for Progreso Verde (“Green Progress”)



**2013**

## **Introduction**

This document should be read in conjunction with the Internship Information Pack available at [www.progresoverde.org/internship.html](http://www.progresoverde.org/internship.html)

Fair trade is a priority area for CRACYP in its productive projects with communities and consortiums of agricultural producers. We encourage agricultural communities to farm organically and in a socially responsible way, and facilitate organic and fair trade certification to ensure there is an economic incentive for the farmers to care for the environment and the community.

Our organic sugarcane farming cooperative, CADO, markets organic alcohol for use in cosmetics to several cosmetics companies. These companies are interested in CADO because it is a socially responsible, community-run business. To be able to survive, CADO must continue to become more efficient and more transparent.

## **Objectives**

We need an intern with business experience to provide advice and lead workshops with the administration and management to improve their business. By becoming more efficient, CADO can become more competitive with their price and the more farmers can benefit as they gain more buyers.

As a business intern, you will shadow the management staff and work with them to improve recordkeeping and organizational practices. By improving records and accounts management, the CADO administration will become more transparent and information will be more readily accessible by its members. Additionally, you will work with them to develop better business practices, such as workshops on how to hold efficient and productive meetings; how to improve communication throughout the business; and how to identify key areas/practices to save money.

## **Location**

You will be based in the picturesque little village of Jilimbí in Bolívar Province, close to the border with Cotopaxi Province. The nearest town you might find on a map is Moraspungo, about an hour's journey up into the mountains from the main road between Quevedo and Ventanas. You will likely spend most of your time working in the CADO office in Palo Seco, about a 40 min walk from the volunteer house.

## **Requirements**

Business interns should be studying or have studied a relevant subject (business, management, finance, etc.) and will need to be fairly independent. Telephone or internet support from your university professor could be useful. Interns will have support from a volunteer coordinator who can help with translation, but he or she will not necessarily be a fair trade or business expert. Strong Spanish language skills are vital for this project, as it involves working with CADO staff who do not speak any English. Interns will need to be persuasive and diplomatic, as you will be suggesting new ways of doing things to people older than yourself.

## **How to Apply**

Read the Internship Information Pack for details of how to apply.



Photo by Nick Ohde